

# Affily Platform Policy

## 1. Introduction

Welcome to Affily! This Policy outlines the rules and guidelines for using the Affily platform, a web-based SaaS solution for managing advertisement campaigns. By accessing or using our services, you agree to comply with this Policy and our Terms of Service.

## 2. Definitions

**Platform:** The Affily SaaS application, including the dashboard and related features.

**User:** Any individual or entity that registers or uses the Affily platform.

**Campaign:** An advertisement initiative created and managed via the platform.

## 3. User Responsibilities

### 3.1 Account Management

Users must provide accurate information during registration.

Users are responsible for maintaining the confidentiality of their account credentials.

### 3.2 Campaign Management

Campaigns must comply with all applicable laws and regulations in target geolocations.

Prohibited content includes, but is not limited to:

- Illegal activities.
- Hate speech or discriminatory content.
- Content violating intellectual property rights.

## 4. Payments and Balances

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### **4.1 Payment Methods**

Users may replenish their balance using the payment options provided in the Balance Replenishment section of the dashboard.

### **4.2 Refund Policy**

Refunds for unused campaign funds are subject to review. Requests must be submitted via the support system.

### **4.3 Low Balance Notifications**

Users will receive notifications for low balances to ensure uninterrupted campaign performance.

## **5. Privacy and Data Protection**

Affily is committed to protecting user data. For details, please refer to our Privacy Policy.

Data collected for targeting campaigns, such as geolocation or browser language preferences, is used solely to enhance ad performance.

User data will not be shared with third parties without consent, except as required by law.

## **6. Platform Usage Guidelines**

### **6.1 Campaign Moderation**

All campaigns are subject to a review process to ensure compliance with Affily standards.

Campaigns may be rejected or paused if they violate the terms outlined in this Policy.

### **6.2 Notifications and Updates**

Users may enable or disable notifications via the Toggle Notifications feature.

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### 6.3 Creative Content

Users may upload up to 10 creatives per campaign, ensuring that uploaded content meets platform requirements.

Affily reserves the right to remove content deemed inappropriate.

### 7. Termination of Services

Affily reserves the right to suspend or terminate accounts for:

- Non-compliance with this Policy.
- Fraudulent activities.
- Non-payment or unresolved payment disputes.

### 8. Liability Disclaimer

Affily is not liable for any losses arising from campaign performance issues caused by user errors, low balances, or violations of this Policy. Users are responsible for the accuracy of targeting and creative configurations.

### 9. Amendments to the Policy

Affily reserves the right to update this Policy at any time. Users will be notified of significant changes via the dashboard or registered email.